

# Forecasting Analysis of the Number of Visits of Foreign Tourists to Indonesia Using the ARIMA and Seasonal ARIMA Models

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**Abstract**—Since 1995 the tourism sector has become one of Indonesia's mainstay sectors in generating foreign exchange. But unfortunately, according to data from the Central Statistics Agency for 2020, the number of foreign tourists coming to Indonesia has decreased due to the pandemic covid-19. This resulted in a decrease in the country's foreign exchange earnings from the tourism sector. Therefore a model is needed to make forecasts related to the number of foreign tourists coming to Indonesia, which can be useful for the government and related parties in making decisions and policies. In forecasting, this study uses the method time series by using 2 models, namely the ARIMA model and the SARIMA model (Seasonal ARIMA). Based on the results of the research conducted, it can be concluded that this research can produce forecasts of the number of foreign tourist visits to Indonesia using the ARIMA model where the results of the best testing model are ARIMA (1,1,1). Meanwhile, for the SARIMA model, the results of the best test model were SARIMA (1,1,1,1,1,12). The results of the research show that the ARIMA model has a value error that is smaller than the value error of the SARIMA model is 13.86208 (13%). As well as value forecast with the ARIMA model closer to the actual value of the number of foreign tourist visits to Indonesia. So that it can be said that the ARIMA model is more suitable for predicting the number of foreign tourist visits to Indonesia.

**Keywords**— ARIMA, Forecasting, International Tourists, Seasonal ARIMA, Tourism.

## I. INTRODUCTION

Since 1995 the tourism sector has become one of Indonesia's mainstay sectors in generating foreign exchange for development where in that year the tourism sector ranks third after oil and gas and textiles in generating foreign exchange for the country's development (Nur Djakaria M, 2008). But unfortunately, according to data from the Central Statistics Agency for 2020, the number of foreign tourists coming to Indonesia has decreased due to the pandemic covid-19. The total number of foreign tourist visits to Indonesia in 2020 is 4.02 million visits. When compared to 2019, the number of foreign tourists decreased by 75.03 percent. According to data from the Central Statistics Agency for 2020, the pandemic threatens 13 million workers in the tourism sector and 32.5 million workers who are indirectly related to the tourism sector.

Therefore a model is needed to make forecasts related to the number of foreign tourists coming to Indonesia. This forecasting model is expected to be useful for the government and related parties in making decisions and policies related to

the number of foreign tourists coming to Indonesia so that the tourism sector in Indonesia can increase.

Forecasting is a method used to estimate predictive information to determine the direction of future decisions for both companies and government agencies, using historical data or references. Forecasting is also a science that can predict events in the future using past data (Heizer., 2019).

In forecasting, this study uses the method time series by using 2 models, namely the ARIMA (Autoregressive Integrated Moving Average) and the SARIMA model (Seasonal Autoregressive Integrated Moving Average). Where In this study, the researcher proposes research to predict the number of foreign tourist visits to Indonesia using the ARIMA (Autoregressive Integrated Moving Average) model data set the number of foreign tourist arrivals starts from 2017 to 2022. The research phase starts with identifying the testing model, estimating the ARIMA (Autoregressive Integrated Moving Average) and SARIMA (Seasonal Autoregressive Integrated Moving Average) models, estimating model parameters using ACF (Auto Correlation Function) and PACF (Partial Auto Correlation Function) parameters, testing model parameters, examining diagnostic which will then select the best model for the ARIMA and SARIMA models, and finally forecasting. The expected results in this study are to obtain the best ARIMA and SARIMA models so that they can predict the number of foreign tourist visits to Indonesia during 1 year, from January 2023 to December 2023. As well as determine which model is better between the ARIMA and SARIMA models to determine the number of foreign tourist visits to Indonesia by comparing the MAPE error values (Mean Absolute Percentage Error) as well as comparing the actual data released by the Central Agency Statistics for January 2023 to March 2023.

## II. LITERATURE REVIEW

### A. Traveller

Based on RI Law NO. 10 of 2009, it is stated that tourists are people who travel. Whereas tourists according to (Yoeti, 1996) are visitors who stay temporarily in a place for at least 24 hours in the city or country they visit with the motivation of traveling only for holidays, fun, health, study, religion, sports, family visits, conferences and so on. certain mission.

According to (Sugiama, 2011), tourists are individuals or groups who travel to rest, do business, do medical treatment, or make religious visits and study trips. By traveling and leaving his place of residence for a while, he can be said to be a tourist. Apart from that, in traveling, a tourist has intentions and goals such as resting, doing business, and other things in his tourist destination.

**B. ARIMA (Autoregressive Integrated Moving Average)**

Model ARIMA (Autoregressive Integrated Moving Average) is one of the popular time series models used in research so quite a lot of researchers use this model to make predictions with this model. Model Autoregressive Integrated Moving Average (ARIMA) was developed by George E. P. Box and Gwilyam M. Jenkins. Model identification can be seen from the ACF results (Auto Correlation Function) which is the Determination of p and q with the help of autocorrelation correlogram and PACF (Partial Auto Correlation Function) which is a measure of the correlation between observations with a k-th lag and by controlling for the correlation between two observations with a lag of less than k. ARIMA is very good in short-term forecasting accuracy, but less precise in long-term forecasting. ARIMA is a model that ignores independent variables in making a forecast and a model that assumes data must be stationary (Wei, 1990).

Forecasting with the ARIMA Box-Jenkins method will generally give better results than other forecasting methods because this method does not ignore the rules of time series data (Mulyana, 2004).

The general form of the ARIMA model is ARIMA (p, d, q) where p is ordo autoregressive, d is ordo Integrated and q is ordo moving average (Rahayu Wiwin Sri, 2019). The general formula for the ARIMA model (p, d, q) is as follows (Wei, 2016).

$$\phi_p(B)(1 - B)^d Z_t = \phi_q(B)a_t$$

With:

- $\phi_p(B) = (1 - \phi_1 B - \dots - \phi_p B^p)$ , AR (p)
- $\phi_q(B) = (1 - \phi_1 B - \dots - \phi_q B^q)$ , MA (q)
- $(1 - B)^d$  : Differencing orde d
- $a_t$  : Nilai residual when t

**C. SARIMA (Seasonal Autoregressive Integrated Moving Average)**

According to (Suhartono 2011), forecasting using univariate time series data which was first introduced by Box and Jenkins in 1976 was Autoregressive Integrated Moving Average (ARIMA) and is still the most popular forecasting model. This model is derived from the model Autoregressive (AR), model Moving Average (MA) and a combination of AR and MA, in the ARMA model. In cases where there is a seasonal component in the model, this model is referred to as the SARIMA model (Suhartono, 2011)

The general form of the SARIMA model is SARIMA (p, d, q) (P, D, Q) S (Tadesse and Dinka, 2017). is a component Autoregressive which is used to model the autocorrelation contained in the time series by carrying out a regression on the lag variable of p, orde d is orde differencing to make non-stationary data stationary, orde q is orde Moving Average to

model lag error as much as q, orde P is orde Seasonal Autoregressive, D orde differencing in the seasonal period, and Q is orde Seasonal Moving Average. The general formula for the ARIMA model (p, d, q) is as follows (Wei, 2016).

$$\phi_p B^S \phi_P(B)(1 - B)^d(1 - B^S)^D Z_t = \theta_q(B)\theta_Q(B^S)a_t$$

With:

- $\phi_p(B)$  : AR nonseasonal
- $\phi_P B^S$  : AR seasonal
- $(1 - B)^d$  : Differencing nonseasonal
- $(1 - B^S)^D$  : Differencing seasonal
- $\theta_q(B)$  : MA nonseasonal
- $\theta_Q(B^S)$  : MA seasonal

The SARIMA method is known as the seasonal ARIMA method which was studied in depth by George Box and Gwilym Jenkins and consists of four stages, namely identification, estimation, diagnostic examination, and forecasting.

**III. RESULT AND DISCUSSION**

**A. Research Stage**

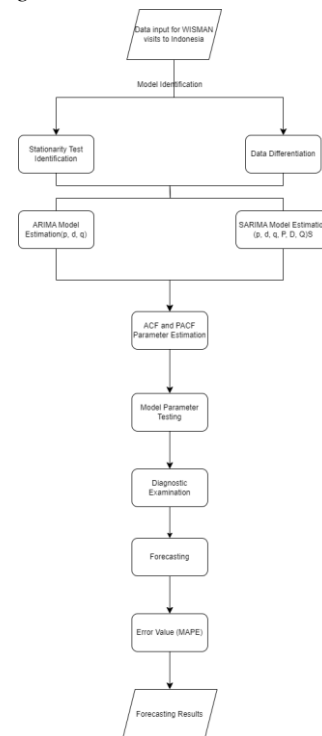


Fig. 1. Stages of the Research Model

The initial stages of this research began with inputting data on the number of international tourist visits to Indonesia, the data used came from the Central Statistics Agency (BPS) (www.bps.go.id) from January 2017 to December 2022, where the research data amounted to 72 record. Test data that has been processed forecasting will generate data forecasting for the number of tourist visits from January 2023 to December 2023. Then the next step is to identify the model using stationarity tests and data differentiation to obtain estimates of the ARIMA model (p, d, q) and the SARIMA model (p, d, q, P, D, Q)<sup>S</sup>. After obtaining the suspected ARIMA and SARIMA models, the next step is to estimate the model parameters using ACF and PACF.

Then proceed with testing the model parameters by entering the formula to analyze the value of model that has been obtained before. After getting the results of testing the model parameters, it continued with the diagnostic examination stage. This inspection stage is carried out by testing white noise, testing white noise said to be good and can be used as ARIMA and SARIMA modeling if the ACF and PACF plots have probabilities (p-value) > 0.05. After the testing and examination phase of the model estimation, the ARIMA and SARIMA models which have good accuracy values are obtained, then the data can be used for the forecasting process. Next, a comparison is made on which model is better to use following the forecasting results. The following is an explanation of the stages in this study.

**B. Input Data on The Number of WISMAN Visits to Indonesia**

Before testing the ARIMA dan SARIMA model, the first thing to do is perform input data training form file in Excel format (xls orxlsx) into the eviews 12 application by doing copy-paste into the eviews application.

**C. Model Identification**

After the data input process, the next step is to identify the model, which aims to find out what kind of ARIMA and SARIMA models match the data used in the research. The process of identifying this model also aims to find out whether the data used in the study are included in the stationary data or not. Stationary data itself is data that shows a value mean, variant, and car variant (in lag variations) remains the same at whatever time the data is formed, so it can be said that the data used is a stationary model time series that can be said to be more stable.

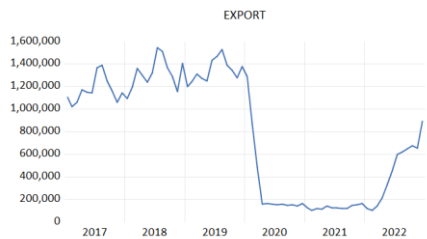


Fig. 2. Graph of Test Data

It can be seen in Figure 2 where the test graph shows that the data is not stationary because the average variance is inconsistent. It can be seen in the graph that the number of foreign tourist visits to Indonesia decreased sharply at the beginning of 2020 due to the pandemic Covid-19.

To make the data used stationary, stationary testing can be carried out on the test data. In this study, stationary testing uses a model Augmented Dickey-Fuller (ADF), through unit tests root as well as testing with the level of differentiation. In differentiation testing, 3 criteria are carried out, namely Level (Level 0), 1st Difference (Level 1), and 2nd Difference (Level 2). If the data is stationary, then the differentiation test is stopped at that level (Rinaldo Isnawan Prasetyono and Dyah Anggraini, 2021).

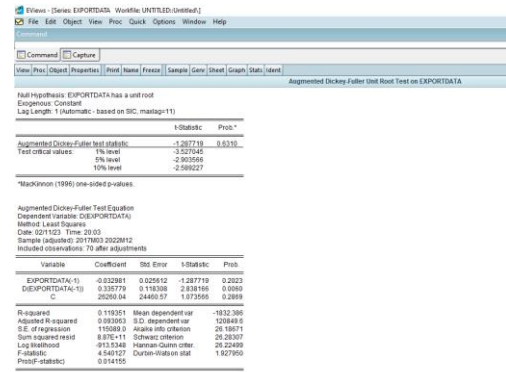


Fig. 3. Level 0 Differentiation Stationary Testing ARIMA Model

In Figure 3 the stationarity test is carried out with differentiation at level 0 with the result obtained is that the probability value p-values H0 are 0.6310 > 0.05 and value t-statistics of -1.287719 > -3.527045 so that it indicates that the data above is not stationary when using level 0 differentiation, so it can be said that the H0 value is rejected.

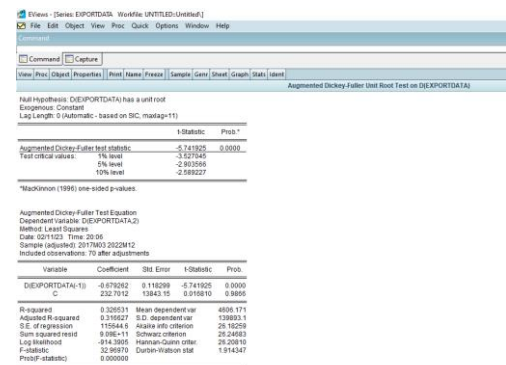


Fig. 4. Level 1 Differentiation Stationary Testing ARIMA Model

Then in Figure 4 the stationarity test is carried out with differentiation at level 1 with the result obtained that the probability value p-values H0 are 0.0000 < 0.05 and value t-statistics of -5.741925 < -2.903566 indicating that the above data is stationary when using level 1 differentiation, so it can be said that the H1 value is accepted.

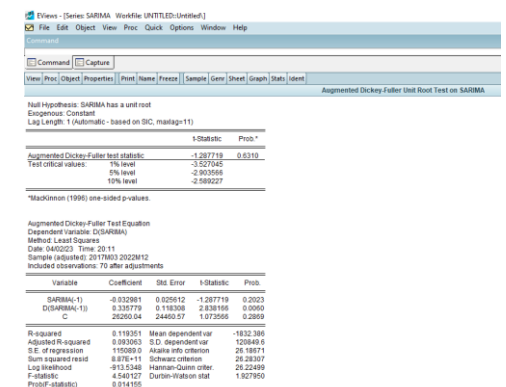


Fig. 5. Level 0 Differentiation Stationary Testing of the SARIMA Model



In Figure 5 the stationarity test is carried out with differentiation at level 0 with the result obtained that the probability value p-values  $H_0$  is  $0.6310 > 0.05$  and value t-statistics of  $-1.287719 > -3.527045$  so that it indicates that the data above is not stationary when using level 0 differentiation, so it can be said that the  $H_0$  value is rejected.

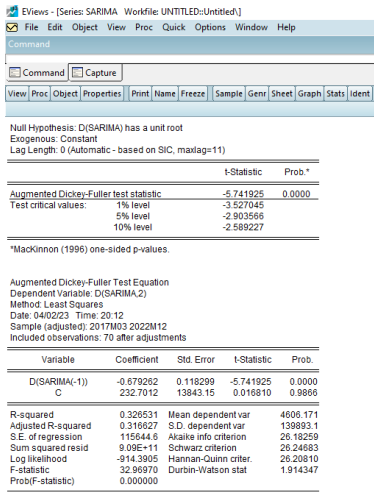


Fig. 6. Level 1 Differentiation Stationary Testing of the SARIMA Model

Then in Figure 6 the stationarity test is carried out with differentiation at level 1 with the result obtained that the value probability p-values  $H_0$  is  $0.0000 < 0.05$  and value t-statistics of  $-5.741925 < -2.903566$  indicating that the above data is stationary when using level 1 differentiation, so it can be said that the  $H_1$  value is accepted.

D. ACF and PACF Parameter Estimation

Furthermore, after testing the stationarity and differentiation tests, the next step is to test the ACF (Autocorrelation Function) and PACF (Partial Autocorrelation Function) to get the parameters p and q. The results for testing ACF and PACF can be seen in Figure 7 & 8 as follows

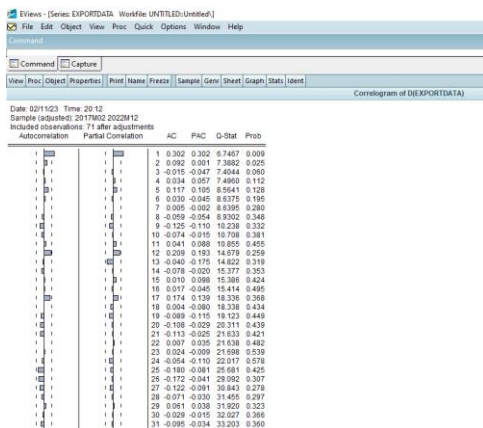


Fig. 7. ARIMA Model PACF and ACF Plot Results

It can be seen in Figure 7 The PACF plot occurs cut off on lag 1 is similar to the ACF plot where there is cut off in lag 1, so it can be determined that in testing data on foreign tourist visits to Indonesia, the estimation of the ARIMA model

obtained is only 1 model, namely Autoregressive with a value of AR (1) and Autoregressive with a value of MA (1), so it can be said that the estimation of the ARIMA model on foreign tourist visit data to Indonesia has only 1 model, namely ARIMA (1,1,1).

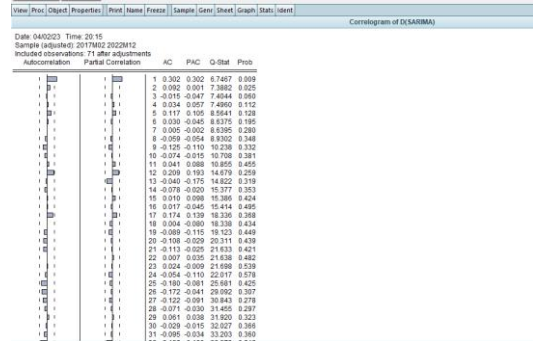


Fig. 8. PACF and ACF Plot Results for the SARIMA Model

In contrast to the ARIMA model which only uses p, d, q values, the SARIMA model uses (p, d, q, P, D, Q)<sup>S</sup> values, where there is additional values seasonal/season on models. It can be seen in Figure 8 that the PACF plot occurs cut off at lag 1 as well as the ACF plot where there is cut off in lag 1 and there was an increase cut off at lag 12 which is a value addition seasonal. So that in testing data on foreign tourist visits to Indonesia using the SARIMA model, there is only 1 model, namely SARIMA (1, 1, 1, 1, 1, 1)<sup>12</sup>.

E. Model Parameter Testing

After obtaining an estimation of the ARIMA model from each test data that has been carried out based on the ACF and PACF tests, the next step is to test the parameters of the ARIMA model obtained. In this study to test the parameters of the ARIMA model were obtained using 2 criteria, namely AIC (Akaike Info Criterion) and SBC (Schwarz Info Criterion). If there is more than 1 model obtained, it is necessary to compare the AIC values (Akaike Info Criterion) and SBC (Schwarz Info Criterion). However, because this study only used 1 prediction model, no comparison was made with the AIC criterion value (Akaike Info Criterion) and SBC (Schwarz Info Criterion) other.

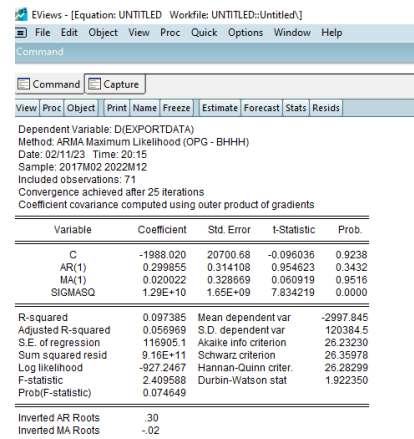


Fig. 9. ARIMA Model Test Results

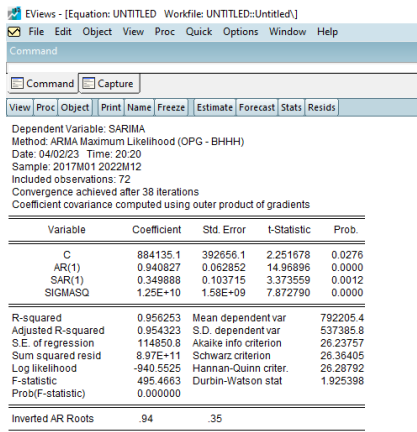


Fig. 10. SARIMA Model Test Results

F. Diagnostic Examination

Diagnostic Checks are carried out to find out whether the modeling that has been obtained temporarily produces a significant value or not. The model is said to be significant if the probability (p-values) < 0.05. Testing carried out at this stage is by testing white noise. Testing with white noise is said to be good and can be used as a model if the ACF and PACF plots have probabilities (p-value) > 0.05. One way to see whether white noise can be tested is through correlogram ACF and PACF of residual. If ACF and PACF are not significant, this indicates a residual white noise which means the model is suitable, if not then the model is not suitable. In addition, testing can also be done by looking at ARMA structure, by looking at whether white noise on roots, with AR indicator roots in MA roots be on the unit circle.

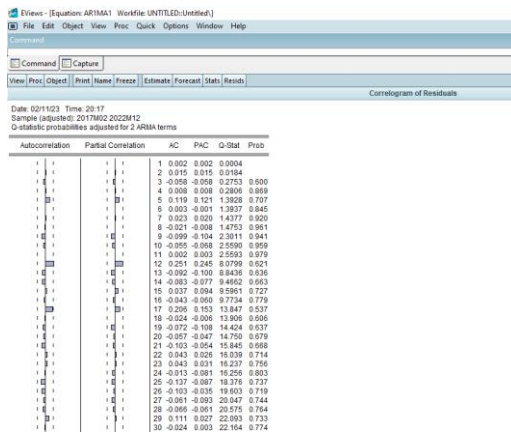


Fig. 11. ARIMA Model Diagnostic Examination

Can be seen in the picture where it is not there cut off on ACF and PACF so that it can be identified that the ARIMA model used meets the qualifications for forecasting.

In addition to using testing white noise, testing can also be done by looking at ARMA structure, by looking at whether white noise on roots, with AR indicator roots in MA roots, is on the unit circle.

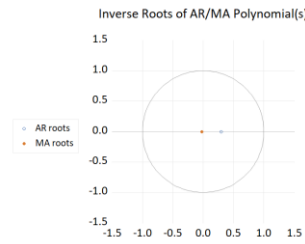


Fig. 12. ARIMA Model Diagnostic Examination (ARMA Structure)

It can be seen in the image that there are no AR points roots in MA roots which is an outside circle so it can be said that there is no AR and MA points white noise.

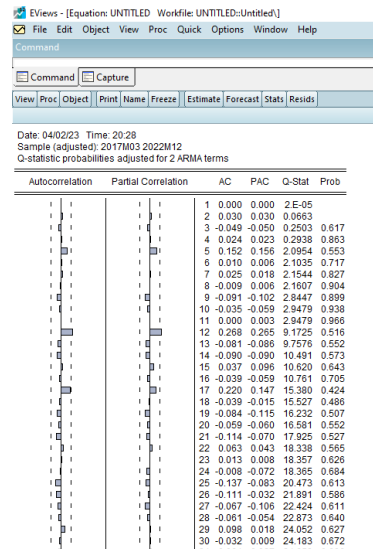


Fig. 13. SARIMA Model Diagnostic Examination

Can be seen in the picture where it is not there cut off on ACF and PACF so that it can be identified that the SARIMA model used meets the qualifications for forecasting.

In addition to using testing white noise, testing can also be done by looking at ARMA structure, by looking at whether white noise on roots, with AR indicator roots in MA roots, is on the unit circle.

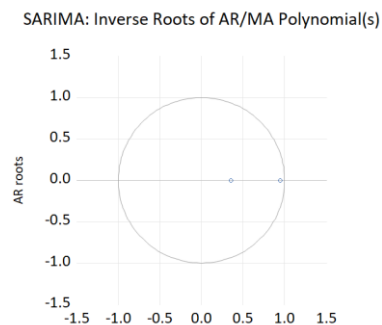


Fig. 14. SARIMA Model Diagnostic Examination (ARMA Structure)

G. Forecasting Result

At this stage, MAPE error value of each model can be seen, where the ARIMA model has a value error of 13.80355 (13%) while the SARIMA model has a value error or MA p-value of

16.54849 (16%) for a value error of both models are still in the good category because they are below 20% value error.

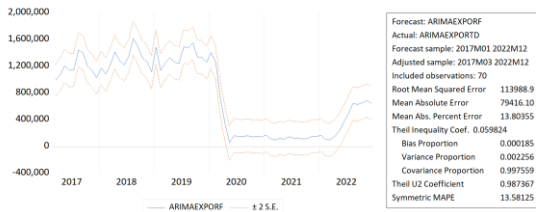


Fig. 15. ARIMA Forecasting Results and Datasets

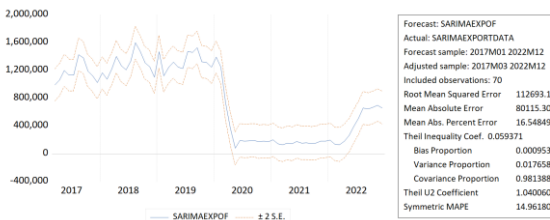


Fig. 16. SARIMA Forecasting Results and Datasets

The following are the forecasting results from each test with the ARIMA and SARIMA models that have been carried out

TABLE I. Forecasting Result.

Period	Forecasting Result	
	ARIMA	SARIMA
January 2023	969982.2	971724.7
February 2023	991037.7	991658.1
March 2023	995959.4	991905.4
April 2023	996043.3	985534.5
May 2023	994674.6	977151.3
June 2023	992874.9	968369.0
July 2023	990942.7	959742.3
August 2023	988971.4	951452.4
September 2023	986988.4	943549.0
October 2023	985001.9	936036.0
November 2023	983014.4	928901.9
December 2023	98102605	922130.3

Apart from seeing the value error to see which model is better, this research can also be seen with the actual values that occur where these values can be seen from the official website of the Central Statistics Agency (BPS) regarding the number of foreign tourist visits to Indonesia, where on the official website the Central Statistics Agency (BPS) has updated regarding the number of foreign tourist arrivals to Indonesia for the 2023 period from January to March with the following comparison.

TABLE II. Comparison of the Number of Foreign Tourist Visits to Indonesia.

Period	Forecasting Result Comparison		
	ARIMA	SARIMA	Current
January 2023	969982.2	971724.7	735947
February 2023	991037.7	991658.1	701931
March 2023	995959.4	991905.4	809959

IV. CONCLUSION AND SUGGESTION

A. Conclusion

Based on the results of the research conducted, several conclusions can be drawn.

This research can produce forecasts of the number of foreign tourist visits to Indonesia using the ARIMA model where the results of the best testing model are ARIMA (1, 1, 1). This research can also produce predictions of the number of foreign tourist arrivals to Indonesia using the SARIMA model where the results of the best testing model are SARIMA (1, 1, 1, 1, 1)12. Judging from the value error Both models and parameter tests that have been carried out in this study are included in the good category.

The results of research using the ARIMA model are better than those of the SARIMA model, where the ARIMA model has a value error that is smaller than the value error of the SARIMA model (MAPE) is 13.80355 (13%). As well as value forecast obtained with the ARIMA model is closer to the actual value of the number of foreign tourist arrivals to Indonesia updated by the Central Statistics Agency (BPS). So that it can be said that the ARIMA model is more suitable for predicting the number of foreign tourist visits to Indonesia.

Based on the research results, the number of foreign tourist visits to Indonesia has increased, as seen from the value of the number of foreign tourist visits to Indonesia which has increased compared to the previous period.

B. Suggestion

Further development related to data testing of foreign tourist visits to Indonesia can be carried out, among others.

1. In the next test can use the amount dataset with the number record more so that it can produce better and more accurate forecasting values.
2. In the next test, it is recommended to use a forecasting model other than the ARIMA and SARIMA models such as the model Generalized Seasonal Autoregressive Integrated Moving Average (GSARIMA), Autoregressive Integrated Moving Average with Exogenous (ARIMAX), or others. So that it can be used as a comparison of which model has a better accuracy value in forecasting the number of foreign tourist visits to Indonesia

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